

October 14, 2021

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**



**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**

Encl: As above

**New Delhi, October 14, 2021**

## **HERO MOTOCORP ADDS FRESH APPEAL TO ITS EXPANDED PORTFOLIO IN PREMIUM SEGMENT**

### **LAUNCHES THE NEW XTREME 160R STEALTH EDITION AHEAD OF THE FESTIVE SEASON**

In keeping with its focus on bringing exciting products and create excitement in the upcoming festive season, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched the new Xtreme 160R Stealth Edition.

The premium and stylish new Xtreme 160R Stealth packs a host of new elements that add to the ever-growing appeal of the iconic Xtreme brand. A modern streetfighter tuned for the city streets, the Xtreme brand caters to today's smart generation that is looking for both character and comfort.

The Xtreme 160R Stealth Edition offers a premium appeal with its stunning Matte Black avatar. Apart from segment leading features like LED wipers and Side stand engine cut-off, the Stealth Edition brings several additional first-in-segment features such as **integrated USB charger** and **LCD brightness adjustment**. It also gets a **new gear indicator** feature on the speedometer.

The new motorcycle offers an enhanced riding experience with these exciting features and a premium appeal with the new 3D emblem branding and the 'Stealth' badge.

The newest edition to the premium portfolio, the Hero Xtreme 160R Stealth Edition (double disc with single-channel ABS) is available at an attractive price of Rs. 1,16,660/-\* at Hero MotoCorp dealerships across the country. \*(Ex-showroom Delhi)

**Malo Le Masson, Head of Strategy and Global Product Planning, Hero MotoCorp, said,** *"The Xtreme is the Sporty and urban brand in Hero MotoCorp's X-range of premium motorcycles. The new Xtreme 160R Stealth edition is bringing further class-leading technology and a mysterious darker style that will excite the customers in their everyday ride."*

**Naveen Chauhan, Head - Sales, After Sales & Parts, Hero MotoCorp, said,** *"The Hero Xtreme 160R is one of the most sought-after offerings in our premium portfolio, owing to its power-packed performance, agile handling and easy maneuverability. The new Xtreme 160R Stealth Edition along with several newly launched products will surely brighten-up the festive season in coming weeks."*

## **HERO XTREME 160R STEALTH EDITION**

### **Class-Leading Acceleration**

Setting the bar for a modern streetfighter and real-world performance, the new Xtreme 160R comes with a 160cc air-cooled BS-VI Compliant engine that is powered by the XSens technology and advanced Programmed-Fuel-Injection. The Engine delivers an impressive power output of 15.2 PS @ 8500 RPM. Joining the fast lane with a class-leading acceleration, 0-60 km/h in 4.7 seconds.

### **Exceptional Handling**

The new Xtreme 160R enjoys a commanding riding position with ergonomics engineered for the streets. The light-weight rigid diamond frame setup along with a lightweight 139.5 kg body and alloys offers exceptional handling in the streets while making it a corner happy machine at the same time.

The 37mm Telescopic Front Forks and a 7-step adjustable Rear Mono-shock Suspension setup is tuned for urban agility, providing precise handling and a smooth ride. Brakes with 276mm Front petal disc and 220mm Rear petal disc ensure that the rider is always in full control and confident of the stopping power. The 165mm ground clearance ensures the ride is hurdle-free.

### **First-in-Segment Features**

The new Xtreme 160R is paired with a first-in-segment – all LED package including Droid LED headlamp, sleek and robust LED Winkers, and Signature LED Tail-lamp with a unique 'H' insignia to differentiate from the crowd.

The LCD brightness adjustment features enable a rider to adjust to 5 different levels for better readability in bright conditions. The inverted fully digital LCD display together with the first-in-segment side-stand engine cut off ensures the motorcycle is both technologically advanced and safe. The new integrated USB charger under the handlebar enables easy access for charging and ensures top-class connectivity.

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For more information:

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