

September 21, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above



New Delhi, September 21, 2021

HERO MOTOCORP ACHIEVES GUINNESS WORLD RECORDS® TITLE FOR THE 'LARGEST ONLINE PHOTO ALBUM OF PEOPLE PLANTING PLANTS'

CELEBRATES TWO CONSECUTIVE GUINNESS WORLD RECORDS® TITLES TO MARK 100 MILLION MILESTONE ACHIEVEMENT

Hero MotoCorp - the world's largest manufacturer of motorcycles and scooters - has been recognized by Guinness World Record for creating the '**Largest Online Photo Album of People Planting Plants**'. As a part of the Hero Green Drive initiative, a total number of 132,775 images of people planting plants were received to achieve this prestigious title.

This is the second consecutive world record by Hero MotoCorp in quick succession after being recognized by Guinness World Records for creating the 'Largest Motorcycle Logo' in August 2021. The logo was made with 1845 of Splendor+ - the country's most iconic commuter motorcycle - at its manufacturing unit in Chittoor, Andhra Pradesh.

The record for the 'Largest Photo Album of People Planting Plants' was announced to mark the **International Zero Emissions Day** on September 21, 2021 and is in continuation of the celebrations with regard to the Company's achievement of the monumental milestone of 100 million vehicles in cumulative production on January 21, 2021.

Commenting on the occasion, Mr. Malo Le Masson, Head of Global Product Planning and Strategy, Hero MotoCorp said, *"The year 2021 began with a lot of excitement as we celebrated the monumental milestone of 100 Million cumulative sales. Since then, we have had several significant milestones such as the 10th anniversary year of the Hero Brand, Guinness World Records™ of the Largest Motorcycle Logo, record sales of one lakh units in a single day and now Guinness World Records™ title for the 'Largest Online Photo Album of People Planting Plants', with 137,775 plants being planted and recorded on picture. Through this record, we*

Press Release

have proven that Hero MotoCorp is committed to make our planet greener, while still abiding to strict covid-19 protocols.”

The GUINNESS WORLD RECORDS™ attempt for ‘Largest Photo Album of People Planting Plants’ was announced on July 28 on the World Nature Conservation Day. Several participants including employees, stakeholders and masses from across India and the company’s global markets participated in Hero Green Drive by uploading an image of them planting a plant.

Mr. Swapnil Dangarikar, Official Adjudicator from Guinness World Records said, “I am extremely delighted to award yet another Guinness World Records official certificate to Hero MotoCorp for their outstanding achievement to create the largest online photo album of people planting plants. With 132,775 photos uploaded to the album, Hero MotoCorp has made a noble effort to get people to plant plants and thus make everyone a part of an initiative to make a greener world. Hero MotoCorp, you are once again, Officially Amazing!”

The GUINNESS WORLD RECORDS™ Adjudicator was virtually present to witness the world record attempt and determine the veracity of the activity with support from independent witnesses, who were appointed as per official guidelines.

Year 2021 is marked by a series of exciting initiatives to celebrate the historic milestone of Hero MotoCorp surpassing 100 million units in cumulative production – one of the fastest global achievements by an automotive company.

The Company kicked-off the celebrations in January 2021 when its 100 millionth motorcycle, the Xtreme 160R, was rolled-out of its manufacturing facility in Haridwar, Uttarakhand.

Hero MotoCorp – under its Corporate Social Responsibility (CSR) platform, ‘**Hero WeCare**’, has planted more than 2.37 Million trees till date, conserved 82 Million litres of water, and saved up to 30 Million units of electricity per year by replacing traditional bulbs with 100,000 LED lights in various districts.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp | IG: HeroMotoCorp

Press Contact:

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CERTIFICATE

**The largest online photo album
of people planting plants is of
132,775 photos and
was achieved by
Hero MotoCorp
on 21 September 2021.**

OFFICIALLY AMAZING



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