

August 26, 2021

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**



**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**

Encl: As above



**Haridwar, August 26, 2021**

## **HERO MOTOCORP PARTNERS WITH DISTRICT ADMINISTRATION IN HARIDWAR TO LAUNCH VACCINATION DRIVE FOR THE PUBLIC, INCLUDING SPECIALLY-ABLED PEOPLE**

**Hero MotoCorp** - the world's largest manufacturer of motorcycles and scooters - has partnered with the district administration in Haridwar, Uttarakhand, to administer 10,000 doses of vaccines in a phased manner to the people in the city.

Additionally, the Company has also taken an initiative to provide two mobile vans - equipped with facilities such as wheelchair, stretcher and refreshment packets, etc. - that will help mobilise specially-abled people to visit the nearest health centers to get vaccinated.

Launched under the Company's Corporate Social Responsibility (CSR) platform '**Hero We Care**', Hero MotoCorp today commenced the first phase of the vaccination drive for the public at the company's manufacturing plant in Haridwar, which will be followed by another camp at Rawali Mahdood. The vaccination initiative will cover both shots of the COVID-19 vaccine in phases as defined by health authorities and will be implemented as per the guidelines prescribed by the government.

Inaugurating the vaccination program, **Mr. Vinay Shankar Panday (IAS) - District Magistrate, Haridwar**, said *"We highly appreciate and commend Hero MotoCorp for taking the lead in supporting the government initiatives to overcome the challenges posed by Covid-19 in Haridwar district. We thank the company for providing us with 10,000 doses of vaccines for the community, and two mobile vans to mobilize the specially-abled citizens for vaccination. This is an outstanding example of community service by Hero MotoCorp and we urge other corporates to also come forward and join hands with us in such initiatives."*

**Mr. Bharatendu Kabi, Head - Corporate Social Responsibility (CSR) & Corporate Communication, Hero MotoCorp** said, *"As a responsible corporate citizen, Hero MotoCorp remains committed to contributing towards the betterment of society. In keeping with this objective, we are partnering with the district administration in Haridwar to further accelerate the Covid-19 vaccination initiatives of the government. We are also providing additional*

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*support to the district administration for vaccination of the specially-abled people. We will continue to keep expanding our community outreach programs in the state.”*

As part of its ongoing relief efforts in Haridwar, Hero MotoCorp has so far donated four specially designed First Responder Vehicles (FRVs) to the department of Medical Health & Family welfare, partnered with Ramakrishna Mission Sevashrama to strengthen their healthcare system with 122 bed COVID-19 hospital and provided its motorcycles and scooters for safe, personal commuting by health workers and medical staff.

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*For more information, please visit:*

[www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp | IG: HeroMotoCorp

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