

August 1, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

New Delhi, August 1, 2021

HERO MOTOCORP SELLS 4.54 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN JULY 2021

INTRODUCES TWO NEW PRODUCT OFFERINGS – NEW GLAMOUR XTEC AND ‘CONNECTED’ MAESTRO EDGE 125

FURTHER AUGMENTS GLOBAL BUSINESS BY COMMENCING RETAIL OPERATIONS IN MEXICO

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, sold **454,398** units of two-wheelers in July 2021.

Most of the retail touch-points of the company are operational across the country, although localised lockdowns imposed by certain states in the wake of sporadic coronavirus cases continue to restrict the customer movement.

India’s rural economy and semi-urban market is expected to bounce back on the hopes of good monsoon and customers’ preference for personal mobility.

Hero MotoCorp continues to monitor the on-ground situation and remains optimistic about continuously improving consumer sentiment in the coming months with the onset of the festive season.

The beginning of second quarter saw the company strengthening its 125cc segment with the launch of two new products – the popular motorcycle Glamour in ‘Xtec’ avatar and an advanced, ‘connected’, and feature-rich new Maestro Edge 125 scooter.

In keeping with its aggressive expansion plans in its global business, Hero MotoCorp also commenced retail sales in the key market of Mexico. The Company introduced an extensive portfolio of products, including motorcycles and a scooter, thereby catering to the diverse segments of customers. These include popular motorcycles such as the Xpulse 200, Xpulse 200T, Hunk 190, Hunk 160R, Hunk 150, Eco 150 TR, Eco 150 Cargo, and Ignitor 125, and the Dash 125 scooter.

In keeping with its ongoing Covid-19 relief initiatives, the company also extended its support towards the creation of a 50-bed COVID Ward and ICU at the Janakpuri Super Specialty Hospital, New Delhi.

Press Release

	July' 21	July'20	YTD FY'22	YTD FY'21
Motorcycles	4,24,126	4,84,260	13,83,715	10,08,439
Scooters	30,272	35,844	95,190	76,330
Total	4,54,398	5,20,104	14,78,905	10,84,769
Domestic	4,29,208	5,12,541	13,69,915	10,52,278
Exports	25,190	7,563	1,08,990	32,491

For more information:

www.heromotocorp.com / FB: HeroMotoCorpIndia / Twitter: @HeroMotoCorp / IG: HeroMotoCorp

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