

HMCL:PR/05:SECT:17

May 1, 2017

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub: Press release

Dear Sir,

Please find attached herewith a copy of the Press release being issued by the Company.

You may take the same on your records.

Thanking you,

Yours faithfully,
for Hero MotoCorp Limited


(Neerja Sharma)
Company Secretary



Encl. a/a

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN NO.: AAACH0812J



HERO MOTOCORP SELLS 591,306 UNITS OF TWO-WHEELERS IN APRIL 2017

ADJUDGED 'INDIAN MNC OF THE YEAR' BY THE ALL INDIA MANAGEMENT ASSOCIATION

New Delhi, May 1, 2017

Hero MotoCorp Ltd. (HMCL), the world's largest two-wheeler manufacturer, despatched 591,306 units of two-wheelers in the month of April 2017.

The Company had despatched 612,739 units in the corresponding month last year.

The two-wheeler industry witnessed heavy retail off-take towards the end of March 2017 in view of the transition from BS III to BS IV vehicles. With the ongoing marriage season, the Company expects to maintain the trend of robust retail sales in May.

The Company raised the prices – ranging from Rs 500 to Rs 2200 – across different models to partially offset the commodity cost increases, effective from May 1st.

In recognition of its rapid global expansion, the All India Management Association (AIMA) has acknowledged Hero MotoCorp as the 'Indian MNC of the Year'.

In just six years since commencing its solo journey, Pawan Munjal-led Hero MotoCorp has emerged as a true Indian MNC, with its global presence now in 35 countries spread across Asia, Africa and Central and South America.

For more information, please visit:

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