

HMCL:PR/08:SECT:17

August 1, 2017

The Secretary,  
BSE Limited,  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
**Mumbai - 400 001**

Asst. Vice President,  
Listing Department,  
National Stock Exchange of India,  
"Exchange Plaza",  
Bandra Kurla Complex, Bandra (East),  
**Mumbai - 400 051**

**Sub: Press Release**

Dear Sir,

Please find attached herewith a copy of the Press Release being issued by the Company.

You may take the same on your records.

Thanking you,

Yours faithfully,  
**for Hero MotoCorp Ltd.**

A handwritten signature in black ink, appearing to read 'Neerja Sharma', with a horizontal line underneath.

**(Neerja Sharma)**  
**Company Secretary**

Encl. a/a



New Delhi, August 1, 2017

**HERO MOTOCORP SELLS 623,269 UNITS IN JULY 2017  
WITH A STRONG GROWTH OF 17%**

**CONTINUES TO OUTPACE INDUSTRY GROWTH WITH  
THIRD CONSECUTIVE MONTH OF SIX-LAKH PLUS SALES**

Carrying forward the momentum of its highest-ever quarterly sales in the first three months (April-June) of FY '18, **Hero MotoCorp Ltd** commenced the second quarter of the fiscal with a robust six-lakh plus sales for the month of July, despite sluggish sales for the first few days of the month due to the transition to GST.

Hero MotoCorp, the world's largest two-wheeler manufacture for 16 consecutive years, sold **623,269** units of two-wheelers in July 2017, registering a healthy growth of **17.1%** over the corresponding month of the previous fiscal (July 2016) when the Company sold 532,113 units.

This is the third consecutive month of six-lakh plus sales for the market leader in this fiscal, having clocked 624,185 units in June and 633,884 units in May.

Hero MotoCorp is confident of carrying forward this growth momentum into the upcoming festive season.

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*For more information, please visit:*

*[www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp*

*Press Contact:*

*[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)*

*Weber Shandwick*

*Mansi Molasi | +91 9650215869 | [mmolasi@webershandwick.com](mailto:mmolasi@webershandwick.com)*