

December 1, 2017

Asst. Vice President, Listing Deptt.  
**National Stock Exchange of India Ltd.,**  
Exchange Plaza, Plot C/1, G Block  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Ltd.**

  
**(Neerja Sharma)**  
**Company Secretary**



Encl.: as above

**Hero MotoCorp Ltd.**

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J





## HERO MOTOCORP CLOCKS SIX LAKH-PLUS SALES FOR THE 7<sup>TH</sup> CONSECUTIVE MONTH

### SELLS 605,270 UNITS IN NOVEMBER TO REGISTER 26% GROWTH

**New Delhi, December 1, 2017**

Riding on robust consumer demand for its range of motorcycles and scooters, **Hero MotoCorp Ltd.**, the world's largest two-wheeler manufacturer, registered six lakh-plus sales for the seventh consecutive month this fiscal (FY'18).

Sustaining its strong sales performance in this fiscal, Hero MotoCorp clocked 605,270 units in the month of November 2017, registering a growth of 26% over the corresponding month last year (November 2016) when the company had sold 479,856 units.

This sales growth has been driven by Hero MotoCorp's iconic brands – the Splendor, Passion, HF Deluxe, Glamour motorcycles and its range of scooters – Maestro Edge, Duet and Pleasure. The Company sold 525,224 units of motorcycles and 80,046 units of scooters in November.

The impressive November sales comes close on the heels of a record-breaking festive season, which saw Hero MotoCorp clock its highest highest-ever Q2 and half-yearly sales.

During the month, Hero MotoCorp also unveiled the Xpulse concept adventure motorcycle at EICMA in Milan, Italy.

<b>Six Lakh plus sales</b>							
<b>Month</b>	<i>May'17</i>	<i>June'17</i>	<i>July'17</i>	<i>Aug'17</i>	<i>Sep'17</i>	<i>Oct'17</i>	<i>Nov'17</i>
<b>Sales</b>	633,884	624,185	623,269	678,797	720,739	631,105	605,270

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**For more information:**

Please visit: [www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

**Press Contact:**

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