

May 03, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to read 'Neerja Sharma', is written over a horizontal line.

(Neerja Sharma)
Company Secretary



Encl.: as above



New Delhi, May 3, 2018

HERO MOTOCORP COMMENCES FY '19 WITH ROBUST SALES OF 694,022 UNITS OF TWO-WHEELERS IN APRIL

KEEPS UP THE MOMENTUM WITH DOUBLE-DIGIT GROWTH OF 16.5%

Sustaining its strong sales trajectory, **Hero MotoCorp**, the world's largest single two-wheeler manufacturer, commenced the new financial year (FY'19) with another month of robust sales.

Riding on healthy growth in both motorcycles and scooters during the month, Hero MotoCorp sold **694,022 units in April 2018**. This translates into a double-digit **growth of 16.5%** over the corresponding month in the previous year (April 2017), when the Company had sold 595,706 units.

In April 2018, the Company also created a new benchmark in After-Sales Service with the introduction of an e-commerce portal (www.hgpmart.com) to retail Hero Genuine Parts and Accessories across the country.

Hero MotoCorp capped the previous fiscal (FY'18) with its best-ever monthly sales of 730,473 units in March 2018. It became the only-two wheeler company to cross the seven-lakh monthly sales mark in September 2017 when it sold 720,739 units of two-wheelers.

With the forecast of a normal monsoon this year and a strong pipeline of new products coming up, Hero MotoCorp is confident of sustaining its growth momentum in the coming months.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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