

October 29, 2025

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National Stock Exchange of India Ltd.
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Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
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Mumbai - 400 001
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Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

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Hero MotoCorp Rides into France, Expanding its presence to 52 Countries

Following successful expansions in Italy, Spain and the UK, Hero MotoCorp deepens its European presence through a new distribution partnership with GD France

Paris, France/ New Delhi, India, Oct 29, 2025 — **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, announced its official entry into France in partnership with **GD France** along with the launch of its *Euro 5+ range* led by **Hunk 440**. This marks the company's 52nd international market and a significant step in Hero MotoCorp's European journey.

The Company's French debut was hosted at the renowned UTAC Mortefontaine proving ground near Paris – a premier high-performance testing and validation facility known with a rich legacy in vehicle development since 1956. The event featured immersive indoor and outdoor riding experiences, offering guests an exclusive first ride of the much-awaited Hunk 440. With more than 24 years of industry leadership and a global customer base of over 125 million riders, Hero MotoCorp's entry into France marks another milestone in its European growth journey, reinforcing its position among the world's leading motorcycle manufacturers.

Mr. Sanjay Bhan, Executive Vice President, Hero MotoCorp, said, *"Building on our presence in Italy, Spain, and the UK, Hero MotoCorp's entry into the France market marks another milestone in our journey of global expansion. Our partnership with GD France, further strengthens our European footprint. The launch of the Hunk 440 reflects our deep understanding of French riders and their expectations for reliability, superior-quality and performance-driven machine. The new Hunk 440 not only delivers on these expectations but also offers an ownership experience that is both accessible and aspirational. This unique combination of superior engineering, refined design and long-lasting performance is set to disrupt the current segment and offers the first-time owners as well as seasoned enthusiasts alike the opportunity to begin their motorcycling journey with a true sense of limitless freedom."*

Hero MotoCorp will introduce its advanced Euro 5+ range, featuring the highly anticipated Hunk 440, designed to meet the growing demand for high-performance motorcycle enthusiasts in France. GD France will make the Hero MotoCorp product range available to customers in the region, initially through a network of **30+ official sales and service outlets** across major cities in France, further expanding to **50+ dealers by 2026**, achieving full **network deployment by 2028**. In addition to its sales presence, an extensive network of authorised dealers and technical service centers across major cities will provide seamless after-sales support, enhancing the overall customer experience with reliable service and commercial assistance.

Regarding the partnership, **Mr. Ghislain GUIOT, CEO of GD France**, added: *"We are proud to partner with Hero MotoCorp for their entry into the French market. Both Hero MotoCorp and GD France share a deep*

commitment to putting customers first and ensuring a seamless ownership experience, supported by a robust sales and service network across the country. Beginning with the Hunk 440, we aim to offer riders a unique combination of technology and value - a combination that we believe will deeply resonate with consumers in France."

The Brand Philosophy: You Are Limitless

As Hero MotoCorp debuts in France, it brings with it a powerful belief: **"You Are Limitless."** This philosophy celebrates the spirit of today's riders - individuals who chart their own course, defined not by boundaries but by the experiences in life they choose to undertake. The Company embodies this spirit of freedom, resilience, courage and determination, becoming the youngest team to claim a Dakar podium finish in just seven years - a testament to conquering diverse challenges both on and off the track.

The flagship model **Hunk 440** - represent this philosophy in motion. The bold and confident Hunk 440 empowers riders to express their individuality and live life on their own terms. Hunk 440 is E5+ and EU-compliant and is engineered for the new generation of global riders who are always on the move - embracing every role they play, every road they take in life.

Limitless Freedom: The Hunk 440

The Hunk 440 enters the sought after A2 performance category, built for effortless city commuting and powerful motorway acceleration. Hunk 440 engine delivers exceptional low-end torque of 36.0 Nm at 4000 rpm and a peak power of 27 bhp at 6,000rpm. High tensile steel trellis frame enable high-speed stability on long tours and superior handling on short dashes.

Designed for confidence and control, the Hunk 440 comes equipped with dual-channel ABS featuring large 320mm front and 240mm rear discs. Its premium appeal is enhanced by USD Cartridge Forks by KYB, a full-digital & connected TFT display, turn-by-turn navigation, all-LED lighting, and wide 150/60 ZR17 radial tyres that lend it a bold, commanding presence on the road. The Hunk 440 is not just a motorcycle – **It's Limitless Freedom on two wheels** - a perfect blend of power, style and everyday practicality.

Experience this performance and refined craftsmanship, starting at €3,599 including VAT, in two colors: Twilight Blue and Phantom Black.

Driving Growth with Assurance and Expertise

Hero MotoCorp reinforces its commitment to quality and customer trust with a standard 3-year warranty, extended by an additional 2 years as a part of the special launch offer – providing up to 5 years of warranty to every customer (T&Cs applied).

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 24 consecutive years, with a global footprint spanning 52 countries across Asia, Africa, Europe, Latin America and a customer base of over 125 million. VIDA, powered by Hero, is the Company's dedicated electric mobility arm, driving innovation and sustainability. Hero MotoCorp has collaborations with Harley-Davidson and Zero Motorcycles and

strategic investments in Ather Energy and Euler Motors. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI). Beyond mobility, Hero MotoCorp is a leading global corporate promoter of multiple sports including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing, while legendary golfer Tiger Woods is the Company's Global Corporate Partner.

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About GD France

GD France is a major player in motorized mobility in France, specializing in the distribution of two- and four-wheeled vehicles. Since its founding in 2004, the group has established itself as a leader in the off-road vehicle sector through collaborations with well-known brands such as CFMOTO, ZONTES, GOES, ZEEHO, and HERO.

With a network of over 300 sales and service points across France, GD France offers a complete range of motorcycles, ATVs, SSVs, and electric vehicles. The group also manages local spare parts, accessories, and after-sales service from its headquarters in Rousset (Provence-Alpes-Côte d'Azur), on a 5,000 m² site that is continuously expanding to meet growing demand. Committed to sustainable mobility and innovation, GD France supports its customers with flexible financing solutions and services tailored to every need. The group continues to expand in France with the ambition of becoming a key player in motorized mobility.

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