

October 23, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354





Hero MotoCorp rides into the United Kingdom, expanding its operations to 51 countries worldwide

Following successful expansions in Italy and Spain, Hero MotoCorp partners with MotoGB Ltd. to bring its premium motorcycles to the United Kingdom (UK) market.

London, United Kingdom/ New Delhi, India, Oct 23, 2025 — **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today announced its official entry into the United Kingdom in partnership with **MotoGB** with its *Euro 5+* range led by **Hunk 440**. This marks the company's 51st international market, strengthening its footprint across Europe.

As part of its UK launch, Hero MotoCorp will introduce its advanced Euro 5+ range, featuring the highly anticipated Hunk 440, designed to meet the growing demand for high-performance motorcycles in the region. With a legacy of over 24 years as the global leader in two-wheeler manufacturing and a customer base of more than 125 million worldwide, Hero MotoCorp's expansion into the UK further reinforces its position as a prominent player in the global motorcycle industry.

Mr. Sanjay Bhan, Executive Vice President, Hero MotoCorp, said, *"Hero MotoCorp's entry into the United Kingdom marks a defining milestone in our global expansion journey. Following our foray into Italy and Spain, our partnership with MotoGB, further strengthens our European footprint. The launch of Hunk 440 reflects our deep understanding UK riders - a motorcycle that stays true to the core of motorcycling while offering style, performance and reliability in accessible package. With this launch, we aim to make premium motorcycles accessible for first-time riders, and enthusiasts alike. With a presence now spanning 51 international markets, we reaffirm our commitment to redefining the future of mobility through our next-gen mobility solutions that deliver Limitless Freedom and Limitless Adventure to riders globally."*

MotoGB, a Lancashire-based distributor, will make the Hero MotoCorp product range available to customers in the UK, initially through a network of 25+ official sales and service outlets. The partnership plans to expand to 35+ locations by 2026, ensuring greater accessibility for customers nationwide. In addition to its sales presence, an extensive network of authorised dealers and technical service centres across major cities will provide seamless after-sales service and commercial support, enhancing the overall customer experience with reliable service and commercial assistance.

Commenting on this partnership, **Matt Kay, General Manager of MotoGB**, said, *"We are proud to partner with Hero MotoCorp as they make their debut in the UK market. Both Hero MotoCorp and MotoGB share a deep commitment to putting customers first and ensuring a seamless ownership experience, supported by a robust sales and service network across the country. Beginning with the Hunk 440, we will be able to offer riders a unique combination of technology and value that will resonate deeply with consumers in the United Kingdom."*

The Brand Philosophy: You Are Limitless

As Hero MotoCorp debuts in the United Kingdom, it brings with it a powerful belief: **“You Are Limitless.”** This philosophy celebrates the spirit of today’s riders - individuals who chart their own course, defined not by boundaries but by the experiences in life they choose to undertake. The Company embodies this spirit of freedom, resilience, courage and determination, becoming the youngest team to claim a Dakar podium finish in just seven years - a testament to conquering diverse challenges both on and off the track.

The flagship model **Hunk 440** represents this philosophy in motion. The bold and confident Hunk 440 empowers riders to express their individuality and live life on their own terms. Hunk 440 is E5+ and EU-compliant and is engineered for the new generation of global riders who are always on the move - embracing every role they play, every road they take in life.

Limitless Freedom: The Hunk 440

The Hunk 440 enters the sought after A2 performance category, built for effortless city commuting and powerful motorway acceleration. Hunk 440 engine delivers exceptional low-end torque of 36.0 Nm at 4000 rpm and a peak power of 27 bhp at 6,000rpm. High tensile steel trellis frame enable high-speed stability on long tours and superior handling on short dashes.

Designed for confidence and control, the Hunk 440 comes equipped with dual-channel ABS featuring large 320mm front and 240mm rear discs. Its premium appeal is enhanced by USD Cartridge Forks by KYB, a full-digital & connected TFT display, turn-by-turn navigation, all-LED lighting, and wide 150/60 ZR17 radial tyres that lend it a bold, commanding presence on the road. The Hunk 440 is not just a motorcycle – **It’s Limitless Freedom** on two wheels - a perfect blend of power, style and everyday practicality.

Experience this performance and refined craftsmanship, starting at £3,499 (+ £200 on the road charges), offered in three exciting colours – Twilight Blue, Phantom Black, Titanium Grey.

Driving Growth with Assurance and Expertise

Hero MotoCorp reinforces its commitment to quality and customer trust by offering a 2-year warranty on every product sold in the United Kingdom (T&Cs applied).

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world’s largest manufacturer of motorcycles and scooters for 24 consecutive years, with a global footprint spanning 51 countries across Asia, Africa, Europe, Latin America and a customer base of over 125 million. VIDA, powered by Hero, is the Company’s dedicated electric mobility arm, driving innovation and sustainability. Hero MotoCorp has collaborations with Harley-Davidson and Zero Motorcycles and strategic investments in Ather Energy and Euler Motors. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI). Beyond mobility, Hero MotoCorp is a leading global corporate promoter of multiple sports including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India’s flag bearer in global rally racing, while legendary golfer Tiger Woods is the Company’s Global Corporate Partner.

Press Contact: Hero MotoCorp Ltd
corporate.communication@heromotocorp.com

About MotoGB

MotoGB is a family-owned business that has been supplying motorcycles and scooters in the UK for over 40 years. Since 2025, MotoGB has been the official distributor for Hero MotoCorp products in the region. From their Lancashire headquarters MotoGB operates the largest motorcycle and scooter dealer network in the UK. MotoGB is based at Fairclough House, Church St, Adlington, Chorley PR7 4EX.