

Ocotber 15, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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Hero MotoCorp rides into the Spanish Market, Expanding its presence across 50 Countries

After Italy, Hero MotoCorp strengthens its European presence through a new distribution partnership with Noria Motos in Spain

MADRID, SPAIN / NEW DELHI, INDIA, Oct 15, 2025 — **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today announced its official entry into the Republic of Spain in partnership with **Noria Motos**, part of the **ONEX Group** and **Euro 5+ Models**. As the **world's largest manufacturer of motorcycles and scooters for over 24 years** serving a **customer base of 125 million+** globally, this expansion marks **Hero MotoCorp's entry into its 50th international market**, while strengthening its presence in Europe.

Mr. Sanjay Bhan, Executive Vice President, Hero MotoCorp, said, *"Hero MotoCorp's entry into Spain marks a defining milestone in our global expansion journey. Following our foray into Italy, our launch in Spain further strengthens our footprint across Europe – one of the world's most dynamic two-wheeler markets in the world. With presence now spanning 50 international markets across five continents, we reaffirm our commitment to redefining the future of mobility through next-gen mobility solutions that deliver Limitless Freedom and Limitless Adventure to riders everywhere."*

The ONEX Group, through Noria Motos, will make the products available to Spanish customers with 30+ official sales and service outlets in major cities across Spain and plans to expand to 50+ locations by 2026, gradually deploying 100% of its network by 2028. Hero MotoCorp's robust network of Authorized Dealers and Technical Services at more than 30 locations across the country will guarantee seamless after-sales service and commercial support.

Commenting on this partnership on behalf of ONEX Group, **Dawinder Wahla Singh, Business Head, Noria Motos** said, *"We are proud to partner with Hero MotoCorp as they make their debut in the Spanish market. Both Hero MotoCorp and the ONEX Group share a deep commitment to putting customers first and ensuring a seamless ownership experience, supported by a robust sales and service network across the country. The Hunk 440 and Xpulse 200 offer a unique combination of technology and value that will resonate deeply with Spanish consumers."*

The Brand Philosophy: You Are Limitless

As Hero MotoCorp debuts in Spain, it brings with it a powerful belief: **"You Are Limitless."** This philosophy celebrates the spirit of today's riders - individuals who chart their own course, defined not by boundaries but by the experiences in life they choose to undertake. The Company embodies this spirit of freedom, resilience, courage and determination, becoming the youngest team to claim a Dakar podium finish in just seven years - a testament to conquering diverse challenges both on and off the track.

The three flagship models - **Xpulse 200 4V**, **Xpulse 200 4V Pro** and **Hunk 440** - represent this philosophy in motion. The adventurous Xpulse inspires riders to turn every journey into a new discovery, while the bold and confident Hunk 440 empowers riders to express their individuality and live life on their own terms. Both models are E5+ and EU-compliant and are engineered for the new generation of global riders who are always on the move - embracing every role they play, every road they take in life.

Limitless Freedom: The Hunk 440

The Hunk 440 enters the sought after L3e-A2 performance category, built for effortless city commuting and powerful motorway acceleration. Compliant with Euro 5+ standards, Hunk 440 engine delivers exceptional low-end torque of 36.0 Nm at 4000 rpm and a net power of 27 BHP at 6000 rpm. High tensile steel trellis frame enable high-speed stability on long tours and superior handling on short dashes.

Designed for confidence and control, the Hunk 440 comes equipped with dual-channel ABS featuring large 320 mm front and 240 mm rear discs. Its premium appeal is enhanced by USD Cartridge Forks by KYB, a full-digital & connected TFT display, turn-by-turn navigation, all-LED lighting, and wide 150/60 ZR 17 radial tyres that lend it a bold, commanding presence on the road. The Hunk 440 is not just a motorcycle – **It's Limitless Freedom** on two wheels - a perfect blend of power, style and everyday practicality.

Experience this performance and refined craftsmanship, starting at €3.488 (Incl. VAT), offered in 2 exciting colours - Twilight Blue and Phantom Black.

Limitless Adventure: The Xpulse 200 Family

The Xpulse family bridges urban practicality with rugged off-road capability, empowering riders the freedom to chart their own course and discover what lies beyond.

The Xpulse 200 4V Pro is the ultimate adventure companion, featuring a powerful 4-valve head that produces 18.9 BHP and 17.35 Nm torque, tuned for climbing steep inclines and sustaining long-distance journeys. With three ABS Modes (Road, Off-road, and Rally), it ensures optimal safety and control to master diverse European terrains. The Xpulse 200 4V Pro is built for those who seek new horizons. Designed as Touring Technology Ready, it comes equipped with digital speedometer, inverted LCD display, Bluetooth turn-by-turn Navigation, tachometer, gear position indicator, brightness adjustment and LED projector headlamps.

Its long-travel suspension is precisely tuned to handle the rugged and adventurous European terrain, reinforcing the bike's Trail-Ready Strength. The Xpulse 200 family transforms every ride into an exploration—**It's Limitless Adventure**, wherever the road may lead you.

Experience this blend of adventure and technology with the Xpulse 200 4V for €2.592, and the top-spec Xpulse 200 4V Pro for €2.792. The Xpulse 200 4V is available in Matte Nexus Blue and the Xpulse 200 4V Pro in Pearl Fadeless White.

Driving Growth with Assurance and Expertise

Hero MotoCorp reinforces its commitment to quality and customer trust with a standard 3-year warranty, extended by an additional 2 years as a part of the special launch offer – providing upto 5 years of warranty to every customer (T&Cs applied).

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 24 consecutive years, with a global footprint spanning 50 countries across Asia, Africa, Europe, Latin America and a customer base of over 125 million. VIDA, powered by Hero, is the Company's dedicated electric mobility arm, driving innovation and sustainability. Hero MotoCorp has collaborations with Harley-Davidson and Zero Motorcycles and strategic investments in Ather Energy and Euler Motors. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI). Beyond mobility, Hero MotoCorp is a leading global corporate promoter of multiple sports including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing, while legendary golfer Tiger Woods is the Company's Global Corporate Partner.

Press Contact:

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