

September 1, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

New Delhi, September 1, 2022

HERO MOTOCORP SELLS 462,608 UNITS OF MOTORCYCLES & SCOOTERS IN AUGUST 2022

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold 462,608 units in August 2022.

The Company had sold 453,879 units the corresponding month of the previous year (August 2021). Sequentially, this translates into a growth over the month of July 2022, when the Company had sold 445,580 units.

The Company expects the momentum to build-up in the coming months on account of a combination of multiple factors, including a healthy growth in country's GDP, a normal festive season after a gap of two years, better monsoon resulting in decent agricultural harvest and positive consumer sentiments.

Hero MotoCorp launched multiple initiatives for customers, communities and enthusiasts in August.

The Company introduced the company's two-wheeler resale platform "Wheels of Trust" in a phygital avatar. By offering an integrated omni-channel (digital and on-ground) exchange ecosystem, Hero MotoCorp aims to strengthen its one-stop solution to exchange existing two-wheelers of any brand by providing the best resale value.

Hero MotoCorp also inaugurated its first-ever 'Xpulse Xperience Centre' in the country. Set up at the Big Rock Dirt Park on the outskirts of Bengaluru, the state-of-the-art Xpulse Xperience Centre with curated biking tracks and infrastructure is designed to provide an unmatched off-road bike training experience to Xpulse 200 4V owners and enthusiasts. The company will soon re-open the bookings for the Xpulse 200 4V Rally Edition which will be available on Hero MotoCorp's online sales platform – eSHOP at a price of Rs. 152,100/-.

Hero MotoSports Team Rally strengthened its National Team's rider line-up by onboarding three new young riders including Tanika Shanbhag, our first ever lady rider along with Karan Kumar and Arun T.

During the month, Hero MotoCorp announced the launch of the much awaited Harley Davidson® Nightster™ motorcycle in India at a starting price of Rs 14,99,000/- (Ex-Showroom Delhi).

Under the Company's Corporate Social Responsibility (CSR) platform "Hero WeCare", Hero MotoCorp extended its "Hero for Humanity" project to Karnataka, adopting 150 Covid-affected families in the state. As part of this program, the Company has already been

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supporting over 300 Covid-affected families in several states including Uttarakhand, Rajasthan, Haryana, Odisha, Andhra Pradesh and Gujarat.

Under the 'Hero Salutes Heroes of the Nation' project, the company also partnered with the Central Reserve Police Force (CRPF) personnel to provide 90 retro-fitted Hero Destini scooters and livelihood support to the families of the divyang ex-personnel .

	AUG' 22	AUG'21	YTD FY'23	YTD FY'22
Motorcycles	430,799	420,609	2,158,381	1,804,324
Scooters	31,809	33,270	1,40,000	128,460
Total	462,608	453,879	2,298,381	1,932,784
Domestic	450,740	431,137	2,209,590	1,801,052
Exports	11,868	22,742	88,791	131,732

For more information on Hero MotoCorp:

Press Contact:

corporate.communication@heromotocorp.com

