



June 21, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

Hero MotoCorp Ltd.

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Press Release

Istanbul (Turkiye). June 21, 2022

HERO MOTOCORP STRENGTHENS OPERATIONS IN TURKIYE

INTRODUCES THREE EURO-5 COMPLIANT PRODUCTS IN THE COUNTRY

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, has further strengthened its commitment and operations in Turkiye with the introduction of Euro-5 compliant variants of its three globally popular products.

Dr. Pawan Munjal, Chairman and CEO, Hero MotoCorp, hosted a business-session with the local partners of the Company in the country to share the strategy for Turkiye and introduced the three new products – the Xpulse 200 4V motorcycle and Dash 110 & Dash 125 scooters.

The Xpulse 200 is already a highly appreciated motorcycle in Turkiye, while Hero MotoCorp's scooters are well known for their quality and assurance through the five-year warranty. The new Euro-5 range of products demonstrate the company's continued commitment to provide modern design, latest technology, and distinct features to its valued customers in the market.

Aligned with its vision "Be the Future of Mobility", Hero MotoCorp continues to focus on providing future ready products and services to its customers in more than 40 countries across the globe. The Soysal Group, which is one of the most diversified and reputed business groups in the country, has been Hero MotoCorp's exclusive distributor in Turkiye since 2014.

Speaking during the event, Sanjay Bhan, Head Global Business, Hero MotoCorp said, *"As a global personal mobility leader, Hero MotoCorp remains committed to empowering people by providing accessible mobility solutions. We are very excited to launch these three popular products here in Turkiye. We are confident that customers will appreciate the value proposition and latest technology being offered by Hero MotoCorp. Turkiye is a key market for us and we will continue to bring our latest range of globally popular products here to garner a larger share of the market."*

The range of Hero MotoCorp products in the Turkiye include the globally popular Xpulse 200 4V motorcycle and Dash 110, Dash 125 scooters. Hero MotoCorp has been operating in Turkiye since 2014 and caters to its customers through a network of over 100 touchpoints, which provide sales, service and spares. The Company's products are designed and developed at its R&D facilities in India and Germany.

Hero MotoCorp has become the preferred partners for institutional buyers and is also the exclusive supplier to leading delivery providers in the country, with Dash 110 being the favorite pick.

Hero Xpulse 200 4V

Engine Performance

The motorcycle is powered by a 200cc Euro 5 4-valve-oil-cooled engine, which churns out a maximum power of 18.4 BHP at 8500rpm, and a peak torque of 17.35 Nm at 6500 rpm. The engine is mated to a 5-speed gearbox. For better heat management in heavy traffic, the cooling system comes with a 7-fin oil cooler. The oil-cooled engine not only provides superior power across the mid and top-end speed range but also offers stress free engine performance even at high-speeds for relaxed cruising.

High-Tech Adventure

Equipped with the latest technology, the XPulse 200 4V guarantees a comfortable ride for a greater distance. The enhanced LED headlight provides better visibility at night and illuminates the road homogeneously. It boasts of features such as full digital LCD instrument cluster with smartphone connectivity and call alerts, Turn-by-Turn navigation, Gear indicator, Eco Mode and two Trip meters and Single Channel ABS as standard offering.

Adventure Tuned

With a conquer all terrains spirit, the motorcycle features long suspension travel –190mm front and 170mm rear along with 21” front and 18” rear spoke wheels. To ensure trouble free ride through the rocky and treacherous terrains, the motorcycle is equipped with an aluminum skid plate that protects the engine, new toothed brake pedal for maximum grip and control, and an upswept exhaust that enables deep water crossing.

On/Off-Road Readiness

The dual-purpose tyres, 10-step adjustable mono-shock suspension, accessible seat height of 825mm and high ground clearance of 220mm provides a well-rounded package for the adventurous rider. Thanks to the well-engineered chassis setup, the XPulse 200 4V offers superior riding experience whether for a daily commute, or pleasure rides on country roads or off-road terrains.

Exciting Color Options

Inspired by the spirit of adventure and off-road, the new XPulse 200 EU-V 4V comes in three new exciting color options – Trail Blue, Blitz Blue, and Red Raid to catch all the attention on road.

Dash 125

Connectivity

With Dash 125, the rider can access vehicle and connectivity functions swiftly and conveniently. The New Digital Speedometer with Bluetooth connectivity displays incoming

and missed call alerts, new message alerts, and low fuel indicator. It also gets a front USB charging port.

Engine

The Dash 125 comes with a 125cc Euro 5 compliant engine producing a remarkable power output of 9 BHP @ 7000 RPM and torque on demand of 10.4 NM @ 5500 for a high-performance ride.

Design

The new Dash 125 is packed with a host of new design elements including the completely new sharp stripe pattern and sharper front design. Dash 125 also comes with projector LED headlight.

New Color Theme

The two exciting colors, Matt Black and Pearl Fadeless White ensure even further enhanced exclusivity.

Dash 110

Engine

The Dash 110 comes with a 110cc Euro 5 compliant engine producing a remarkable power output of 8 BHP @ 7250 RPM and torque on demand of 8.7 NM @ 5750 for a high-performance ride.

New Color Theme

Two exciting colors Pearl Silver White and Candy Blazing Red ensures enhanced exclusivity.

About Hero MotoCorp Ltd.

The New Delhi (India) headquartered Hero MotoCorp Ltd. is the world's largest manufacturer of motorcycles and scooters, in terms of unit volumes sold by a single company in a year — the coveted position it has held for the past 21 consecutive years. The Company has sold over 100 million motorcycles and scooters in cumulative sales since its inception. Hero MotoCorp currently sells its products in 43 countries across Asia, Africa, Middle East, and Latin America. Hero MotoCorp has eight state-of-the-art manufacturing facilities, including six in India, and one each in Colombia and Bangladesh. Hero MotoCorp has two world-class, state-of-the-art R&D facilities — the Centre of Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is one of the largest corporate promoters of multiple disciplines of sports, including, Golf, Football, Field Hockey, Cricket and Motorsports. Fifteen-time Major winner Tiger Woods is Hero's Global Corporate Partner.

For more information on Hero MotoCorp:

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