

March 5, 2021

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**



**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**

Encl: As above

**New Delhi, March 5, 2021**



## **HERO MOTOCORP CONTINUES THE 100 MILLION CELEBRATION WITH CUSTOMER OFFERS**

### **ORGANISES FOUR DAY SERVICE & EXCHANGE CARNIVAL**

#### **SPECIAL OFFERS ON WOMEN'S DAY**

**Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched a four-day special service & exchange carnival for customers across the country.

Hero MotoCorp achieved the rare milestone crossing 100 million cumulative production on January 21, 2021. Continuing the celebrations for the landmark achievement, the Company has announced special exchange and service benefits for its millions of customers.

The Carnival will be from March 5 - 8, 2021 and will include offers such as –

- Paid Service @ Rs 100 + GST
- Rs 100 off on Road Side Assistance purchase
- Rs 100 off on Joyride (Annual Maintenance Contract) purchase
- Free Washing, Polishing & Nitrogen to all customers

The four-day service carnival also provides various exchange offers to owners of Hero MotoCorp motorcycles and scooters.

On March 8<sup>th</sup>, International Women's Day, the company is offering special exchange and purchase bonuses on its entire scooter range.

Press Release

The offers reaffirm Hero MotoCorp's commitment to present delightful experiences to its customers. A highly customer-centric company, Hero MotoCorp continuously endeavours to excite and enthrall its customers with the best products, services and offers.

Customers can visit their nearest Hero authorized customer touch-point to know more about the offers.

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*For more information:*

*[www.heromotocorp.com](http://www.heromotocorp.com) | FB: [/HeroMotoCorpIndia](https://www.facebook.com/HeroMotoCorpIndia) | Twitter: [@HeroMotoCorp](https://twitter.com/HeroMotoCorp)*

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