

March 23, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

New Delhi, March 23, 2021

HERO MOTOCORP CONTINUES TO STRENGTHEN ITS SCOOTER PORTFOLIO

LAUNCHES THE DESTINI 125 'PLATINUM'

Continuing with its aggressive product strategy, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, has launched the new **Destini 125 'Platinum'** edition.

The elegant, premium and durable Destini 125 Platinum packs a host of new design and theme elements that add to its appeal. Coming close on the heels of Maestro Edge 125 Stealth and Pleasure+ Platinum, the new scooter further extends the diverse range of offerings in Hero's scooter portfolio.

With the enhanced aesthetics, signature LED guide lamp, premium badging, sheet metal body with the new black & chrome theme the Destini 125 Platinum will impress various customer segments.

The Destini 125 Platinum is available at Hero MotoCorp dealerships across the country at an attractive price of Rs. 72,050/*.

*(Ex-Showroom, Delhi).

Malo Le Masson, Head – Strategy & Global Product Planning, Hero MotoCorp, said, “The Destini 125 is a key player in the 125cc segment and has gained recognition from customers since its launch. With the new Platinum edition, we are adding an elegant option to the Destini portfolio. Based on the overwhelming response to Pleasure+ Platinum edition, we are confident that Destini 125 Platinum edition will also be a success!”

Destini 125 Platinum

Powerful Ride

The new Destini 125 Platinum comes with a 125cc BS-VI Compliant Programmed Fuel Injection engine with 'XSens Technology' - delivering a remarkable power output of 9 BHP @ 7000 RPM and torque-on-demand of 10.4 NM @ 5500 RPM.

Smart Technology

The Destini 125 Platinum features Hero's intuitive and patented i3S (Idle-stop-start system) for enhanced comfort and fuel-efficiency. In addition, a Digital-analog Speedometer, Side Stand Indicator, and Service Due Reminder assure a hassle-free ride.

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Unmistakably Stylish

The new Destini 125 Platinum features Chrome handle bar ends and new Chrome mirrors providing a retro look to the scooter. The Chrome Muffler Protector and Chrome fender stripe contribute to style and durability. The premium 3D Logo Platinum Badging, Colored Seat with Platinum Hot Stamping are the final signature to the overall aesthetic appeal.

New Color theme

Adding to the style quotient are the new Matt Black Color, Brown Inner Panels, and a white Rim Tape.

For more information:

www.heromotocorp.com / FB: /HeroMotoCorpIndia / Twitter: @HeroMotoCorp

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