

February 1, 2021

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

New Delhi, February 1, 2021

HERO MOTOCORP SELLS 4.85 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN JANUARY 2021

SURPASSES 100 MILLION UNITS IN CUMULATIVE PRODUCTION DURING THE MONTH

Hero MotoCorp Ltd, the world’s largest two-wheeler manufacturer sold **485,889 units** of motorcycles and scooters in January 2021.

On January 21, 2021 the company also surpassed the significant milestone of **100 Million (10 Crores)** units in cumulative production. The 100 millionth motorcycle, the **Xtreme 160R**, was rolled-out of the Company’s manufacturing facility in Haridwar, in the northern Indian hill state of Uttarakhand.

To mark the occasion, Hero MotoCorp also introduced six celebration edition models. These include four motorcycles - **Splendor+, Xtreme 160R, Passion Pro and Glamour** and two scooters - **Destini 125 & Maestro Edge 110**. These will go on sale from February 2021.

In the month of January, Hero MotoCorp entered into a distribution agreement with Grupo Salinas, founded by Mexican entrepreneur Ricardo Salinas. Following the agreement, the two Companies have come together to form one of the largest distribution networks globally to sell competitive, high-quality products in the large Mexican market. Hero MotoCorp will launch nine products across various segments.

	Jan'21	Jan'20	YTD FY'21	YTD FY'20
Motorcycles	449,037	494,432	4,345,126	5,205,198
Scooters	36,852	7,190	363,988	371,632
Total	485,889	501,622	4,709,114	5,576,830
Domestic	467,776	488,069	4,571,157	5,434,577
Exports	18,113	13,553	137,957	142,253

Highlights January 2021	
Hero MotoSports	<ul style="list-style-type: none">• Hero MotoSports Team Rally completed the Dakar 2021 campaign with both its riders in Top 15, Joaquim Rodrigues finishing the last stage at 8th place, making it his sixth Top-10 stage finish in this Dakar whereas, Sebastian Buhler finished on 14th place, his best ever and his first Top-15 at the Dakar.• Hero MotoCorp partnered with 1SPORTS to exclusively bring the LIVE broadcast of the Dakar Rally 2021 to India this year along with daily highlights.
Global Expansion	<ul style="list-style-type: none">• Hero MotoCorp has appointed new distributor partners in Nicaragua and Honduras, Central America.
CSR Initiatives	<ul style="list-style-type: none">• Handed over 55 unique First Responder Vehicles (FRVs), custom-built as an upgrade on powerful Xtreme 200R motorcycle, to the government authorities in Punjab, Haryana, Rajasthan, Uttar Pradesh, Gujarat, Andhra Pradesh, Maharashtra, Mizoram, Jammu and Kashmir, Chhattisgarh, Himachal Pradesh and Odisha

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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