

March 6, 2020

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to read 'Neerja Sharma', with a horizontal line underneath.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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Tel. +91-11-46044220, Fax +91-11-46044399
HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

New Delhi, March 6, 2020

HERO MOTOCORP ORGANISES COUNTRYWIDE MEGA SERVICE CARNIVAL

OFFERS EXCLUSIVE SALE, SERVICE AND EXCHANGE SCHEMES

Reiterating its commitment to customer-centricity, **Hero MotoCorp**, the world's largest two-wheeler manufacturer, today launched a **Mega Service Carnival** for its customers across the country.

As part of the carnival, service camps are being organized at over 1000 locations across country from March 6 - 8, 2020. The three-day camp provides multiple purchase and exchange offers to Hero MotoCorp two-wheeler owners.

Customer can avail a benefit of Rs.15,500/- on purchase of select BS4 vehicles (exchange / Loyalty bonus of Rs. 7,500/- + expected price differential on BS6 vehicles of Rs. 8,000/-), paid service in Rs. 99*, exciting gifts on Hero Joyride, Goodlife enrollment and free pollution under control (PUC) certificate renewal.

* Excludes taxes and oil & parts charges

The carnival will also host a series of sessions to create customer awareness on issues like road safety, genuine oil, parts and accessories, etc.

Customers can visit their nearest Hero MotoCorp Authorized customer touch-point to know more about the carnival.

For more information:

www.heromotocorp.com / FB: /HeroMotoCorpIndia / Twitter: @HeroMotoCorp

Press Contact:

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