

February 27, 2020

Asst. Vice President, Listing Deptt.  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Ltd.**

A handwritten signature in blue ink, appearing to read 'Neerja Sharma'.

**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**

A small, stylized blue icon or logo, possibly representing a company or industry symbol.

Encl.: As above

**New Delhi, February 27, 2020**

## **HERO MOTOCORP FURTHER STRENGTHENS BS-VI LINE-UP WITH THE LAUNCH OF NEW SUPER SPLENDOR**

Reiterating its commitment to an exciting and comprehensive BS-VI product portfolio, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched the iconic **Super Splendor** in its BS-VI version.

The launch of Super Splendor BS-VI follows the company's recent BS-VI launches at the Hero World 2020 – the new Xtreme 160R, Passion Pro BS-VI and Glamour BS-VI. Prior to this, the Company had already introduced a series of BS-VI two-wheelers - the Splendor iSmart, Splendor+, HF Deluxe, Pleasure+ 110, Destini 125 and Maestro Edge 125 - in quick succession to be future ready with a compelling product portfolio.

The new Super Splendor BS-VI will be available at Hero MotoCorp showrooms across the country at the attractive prices\* of Rs. 67,300 (Self-Drum Alloy wheel) and Rs. 70,800 (Self-Disc Alloy wheel).

\*(ex-showroom Delhi)

The Company has already stopped production of all BS-IV products and is now manufacturing only BS-VI products.

With a smooth transition to BS-VI, Hero MotoCorp has reaffirmed its focus on providing premium, top-quality products to its customers, featuring superior and cleaner technology.

Commenting on the Super Splendor BS-VI, Malo Le Masson, Head – Global Product Planning, Hero MotoCorp, said, *“The Super Splendor has remained one of the most popular motorcycles in India and we are sure this trend will get further strengthened with the new Super Splendor BS-VI. The motorcycle has been revamped to give it a distinct identity and make it more capable than ever. With this launch, almost our entire portfolio has now migrated to the new emission regime.”*

### **THE NEW SUPER SPLENDOR BS-VI**

#### **More Capable than ever**

The new Super Splendor comes with an all-new 125cc BS-VI Compliant Programmed Fuel Injection engine with XSens Technology, providing a superior ride experience to the customer. It delivers 19% more power - 10.73 BHP @ 7500 RPM and an impressive torque of 10.6 Nm @ 6000 RPM. The engine is mated to an all-new 5-Speed Gearbox offering a stress-free ride on the highways as well as in the city. The revolutionary i3S technology provides a convenient and an eco-friendly ride.

**Superior Ride and Control**

Underpinning the Super Splendor BS-VI is an all-new chassis which promises greater maneuverability and a plush ride. The rigid diamond frame combined with an increased suspension travel (Front: +15mm; 14% increase, Rear: +7.5mm/10% increase), class-leading 180mm ground clearance (+30mm; 20% higher) and a longer seat (+45mm) guarantee a comfortable ride over any road condition, for the rider as well as the pillion.

For the first time, in the BS-VI guise, the Super Splendor is also available with 240mm front Disc brakes in addition to the Drum brake variant. Combined with an 130mm rear drum brake and CBS technology it provides a safer ride. The 90/90-18" Rear Tyre provides a confident grip, all-day comfort with real road presence.

**More Vibrant than ever**

The Super Splendor BS-VI offers an elegant way of commuting with its Dual-Tone paint scheme, Bold Flowing lines, and distinct chrome elements. An all-new Metallic Nexus Blue colour variant adds vibrancy to the daily ride. The motorcycle is available in three more colour options: Glaze Black, Heavy Grey, and Candy Blazing Red.

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*For more information, please visit:*

[www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

*Press Contact:*

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