

February 1, 2020

Asst. Vice President, Listing Deptt.  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Ltd.**



**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**



Encl.: As above

New Delhi, February 01, 2020

## **HERO MOTOCORP SELLS 501622 UNITS OF TWO-WHEELERS IN JANUARY 2020**

### **WELL ON TRACK FOR COMPLETE MIGRATION TO BS-VI EMISSION NORMS**

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, sold 501622 units of two-wheelers in the month of January 2020.

Having rapidly scaled up the production of BS-VI vehicles, Hero MotoCorp introduced India’s first entry segment BS-VI motorcycle – the HF-Deluxe and its first BS-VI scooter – the Pleasure+ 110 in the market during the month of January. Hero MotoCorp’s entire scooter portfolio has migrated to BS-VI, and the Company has stopped producing any BS-IV scooter.

In keeping with its customer centric approach, Hero MotoCorp organised its multi-city riding experience activity – ‘XTracks – Live the thrill’ in Kochi in January. Kochi was the eighth city to experience the Indian Motorcycle of the Year – Hero XPulse 200, on a specially curated off-road track through this unique riding event. The other cities where enthusiasts and riders have already experienced the thrill of XTracks include Delhi/NCR, Chennai, Bengaluru, Mumbai, Kolkata, Lucknow and Pune.

Hero MotoCorp also hosted the fifth edition of Hero Campus Challenge (HCC) - its campus-focused, business-solutions oriented competition to encourage young minds by providing opportunities to kick-start their careers. The fifth season of the innovative program successfully engaged over 32,000 engineering and management students from across the country. The HCC concluded with the Indian Institute of Technology (IIT), Madras and Xavier School of Management (XLRI), Jamshedpur emerging victorious in the Engineering and B-school categories respectively.

	<b>January 2019</b>	<b>January 2020</b>	<b>YTD FY’19</b>	<b>YTD FY’20</b>
Motorcycles	528,489	494,390	5,985,954	5,205,156
Scooters	54,171	7,232	636,291	371,674
<b>Total</b>	<b>582,660</b>	<b>501,622</b>	<b>6,622,245</b>	<b>5,576,830</b>
Domestic	569,866	488,069	6,458,765	5,434,577
Exports	12,794	13,553	163,480	142,253

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*For more information, please visit:*

[www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

*Press Contact:*

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