

August 16, 2019

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to read 'Neerja Sharma'.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

New Delhi, August 16, 2019

‘DIVERSITY’ JOURNEY AT HERO MOTOCORP SURPASSES SIGNIFICANT MILESTONE WITH 1000 WOMEN EMPLOYEES

‘PROJECT TEJASWANI’ TO KEEP DRIVING DIVERSITY AT HERO MOTOCORP

In keeping with its stated objective of transforming itself into a truly global organization, Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, has been relentlessly driving the agenda of diversity and inclusiveness.

As a result of this concerted initiative, called ‘**Project Tejaswani**’ - the number of women employees at Hero MotoCorp recently crossed 1000, thereby surpassing a major milestone in this journey of diversity.

Commenting on the occasion, **Mr. Vijay Sethi, Chief Human Resources Officer and Head of CSR & Information Technology, Hero MotoCorp**, said, *“It has always been our constant endeavor to nurture a work environment that fosters equal opportunity, empowerment and growth for all. Thanks to the concerted effort involving everyone in the organization, including the personal commitment and guidance of our Chairman Dr. Pawan Munjal and the Leadership Team, the number of women colleagues at Hero MotoCorp has now crossed 1,000 and constantly growing. This is only the beginning, and we would like more women to come and be a part of the Hero MotoCorp family.”*

Aimed at creating equitable employment opportunities for women, Project Tejaswani has fostered equality and propagated a ‘holistic workplace’ within the organization. As part of the initiative, Hero MotoCorp has created dedicated career opportunities for women in every vertical and across the hierarchy – right from the shop floor level to senior leadership, thus promoting a balanced gender representation. The Company now has women working on the shop floors at three manufacturing facilities – Haridwar, Neemrana and Halol.

With a global operation spread across 37 countries in three continents, the talent pool at Hero MotoCorp comprise of people from different nationalities, including India, Austria, UK, Italy, France, US, Japan, Germany and Colombia.

In addition to dedicated recruitment programmes to hire women employees, Hero MotoCorp has also introduced an array of initiatives such as the ‘Women in Leadership (WIL) Programme’, in collaboration with BML Munjal University and Imperial College of London to enable and equip women employees to take on leadership roles in the future.

The company has also started an Alternate Career Programme (ACP) for women, which is aimed at creating unique opportunities for female professionals looking to resume work after a hiatus.

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Hero MotoCorp has revamped and introduced several policies aimed at improving work-life balance of women employees, including a restructuring of their maternity leave policy to 30 weeks along with flexi-work policy and Day-Care facility.

For more information:

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