

May 1, 2023

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl: As above

**Hero MotoCorp Ltd.**

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www.heromotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



**New Delhi, May 1, 2023**

## **HERO MOTOCORP SELLS 3.96 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN APRIL 2023**

**Hero MotoCorp**, the world’s largest manufacturer of motorcycles and scooters, sold 396,107 units in April 2023.

The Company expects the momentum to build-up in the coming months on account of a combination of multiple factors, including a slew of new product launches, a healthy growth in country's GDP and positive consumer sentiments.

Echoing the brand promise of Hero MotoCorp and Harley Davidson of enabling *#FreedomOnWheels*, Dr. Pawan Munjal, Chairman, Hero MotoCorp, presented a purpose-built Harley-Davidson Road King to a specially-abled employee, Chitra Zutshi. The handover ceremony was organized at Hero’s Global Centre for Innovation and Technology (CIT) in Jaipur, where Chitra piloted the motorcycle herself at the testing track under the supervision of an expert.

Hero MotoSports Team Rally, the Company’s motorsport division concluded an impressive run at the Sonora Rally 2023. Ross Branch and Sebastian Buhler who represented Team Hero MotoSports at their first outing in North America, crossed the finish line of the rally securing the 7th and 10th overall positions respectively.

In April, VIDA – Powered by Hero – the Company’s emerging mobility brand - became the official electric-mobility partner of Lucknow Super Giants (LSG) for the ongoing season of the Indian Premier League (IPL).

<b>Particulars</b>	<b>APRIL’ 23</b>	<b>APRIL’ 22</b>
Motorcycles	368,830	392,627
Scooters	27,277	25,995
<b>Total</b>	<b>396,107</b>	<b>418,622</b>
Domestic	386,184	398,490
Exports	9,923	20,132

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**For more information on Hero MotoCorp:**

**Press Contact:**

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