

October 8, 2025

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Re: E-mail to shareholders intimating about the 100 Days' Campaign - "Saksham Niveshak"**

Dear Sir(s),

Please find enclosed a specimen of the reminder e-mail which has been sent to the shareholders today, viz. October 8, 2025, whose dividend have remained unpaid/unclaimed, intimating about the 100 Days' Campaign – "Saksham Niveshak".

This is for your information and further dissemination.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

**Regd. Office:** The Grand Plaza, Plot No. 2, Nelson Mandela Road,  
Vasant Kunj - Phase - II, New Delhi - 110070, India  
Tel. +91-11-46044220, Fax +91-11-46044399  
Email: corporate.communication@heromotocorp.com  
www.heromotocorp.com CIN: L35911DL1984PLC017354





## Hero MotoCorp Limited: 100 Days' Campaign – “Saksham Niveshak”

Secretarial Team <secretarialho@heromotocorp.com>

Wed, Oct 8, 2025 at 3:22 PM

To: 100 Day's Campaign <100days-campaign@heromotocorp.com>

Dear Shareholder,

This is in furtherance to our email dated 19th August 2025 and 11th September 2025, regarding the 100 Days' Campaign – “Saksham Niveshak”. This initiative, launched by the Investor Education and Protection Fund Authority (IEPFA) is in line with the objectives of the Niveshak Shivar, and its broader drive for investor education and facilitation. As per the directive of IEPFA, Hero MotoCorp Limited (Company) has initiated the 100 Days' Campaign, “Saksham Niveshak” from 28th July 2025 to 6th November 2025, for the shareholders, whose dividend(s) are unpaid/unclaimed.

### Key Initiatives Taken:

- **Digital & Print Promotion:** Campaign promoted on the **Company's website, Twitter** (20th August 2025), and through a **Newspaper Advertisement** (31st July 2025), in Business Standard.
- **Direct Communication:** Sent **Emails** (19th August 2025 & 11th September 2025) and **Annual Reminder Letters** (27th June 2025) about unpaid dividends and KYC updates. **SMS** messages were also sent (25th September 2025).
- **Demat request:** Initiated **Phone Calls** to physical shareholders and sent **Emails for Dematerialisation**. Also engaged an **agency** to physically reach out to shareholders with physical shares to encourage conversion to demat form.

The overall effort is focused on maximizing outreach and create awareness to prevent dividends and shares from being transferred to IEPF.

Please note that, as per our records, dividend(s) issued in your favor has not been encashed and remained unpaid / unclaimed. Details of such unpaid/ unclaimed dividend(s) are available on the website of the Company at [www.heromotocorp.com](http://www.heromotocorp.com).

To claim any outstanding dividend amount before it is transferred to the Investor Education and Protection Fund (IEPF), please consider the following:

- **For shares held in dematerialized form:** We kindly request you to contact the Company's Registrar and Share Transfer Agent (RTA), KFin Technologies Limited, after ensuring your Know Your Client (KYC) details are updated with your Depository Participant (DP).
- **For shares held in physical form:** Please submit the duly filled and signed documents/details mentioned below for the updation of your KYC and nomination details against your folio.

Document/details to be submitted	Mode of sending document/details
<ul style="list-style-type: none"> <li>Form ISR-1: Filled and signed, with self-attested KYC documents; and</li> <li>Form ISR-2: Filled and signed, with banker's attestation of your signature + original cancelled cheque [with your name printed] or bank passbook/statement [with banker's attestation]; and</li> <li>Form SH-13: For adding a nominee; or</li> <li>Form ISR-3: If you wish to opt out of nomination.</li> </ul>	<ul style="list-style-type: none"> <li>Physical Copies: Self-attested hard copies to be sent to the Company's RTA i.e. Kfin Technologies Limited at following address:  KFin Technologies Limited, Unit: Hero MotoCorp Limited Selenium Tower B, Plot 31-32, Financial District, Nicaragua, Serilingampally, Rangareddy, Telangana, Hyderabad – 500 032 Toll Free Number:1800 3094 001</li> <li>Email: The scanned copies of the documents from your email ID registered with the RTA, after applying e-sign# of shareholder or in case of joint holder, by first holder, to <a href="mailto:einward.ris@kfintech.com">einward.ris@kfintech.com</a></li> </ul>
Kindly ensure that your PAN is linked with Aadhaar	

*#Note: E-Sign is an integrated service, which facilitates issuing a Digital Signature Certificate and performing signing of requested data by e-Sign user. The holder/claimant may approach any of the empaneled e-Sign Service provider, details of which are available on the website of Controller of Certifying Authorities (CCA), Ministry of Communications and Information Technology (<https://cca.gov.in/>) for obtaining an e-sign.*

The aforesaid forms can be downloaded from the website of the Company's RTA <https://ris.kfintech.com/clientservices/isc/isrforms.aspx>, alternatively, these forms can also be downloaded from the website of the Company.

For any queries on the above matter, shareholders are requested to contact the Company's RTA at the above-mentioned address or write an email at [einward.ris@kfintech.com](mailto:einward.ris@kfintech.com) with a copy to the Company at [secretarialho@heromotocorp.com](mailto:secretarialho@heromotocorp.com).

You are requested to take necessary actions as mentioned above.

Thanking You,

Yours faithfully,  
For **Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

#### Important points

- PAN, KYC details, and Nomination:** Pursuant to the SEBI Circular dated 7<sup>th</sup> May 2024, Shareholders whose folios do not have their PAN, choice of nomination, contact details, bank account details, and specimen signature updated will be unable to lodge grievances or avail any service requests from the RTA until these details are furnished. However, SEBI through it's circular dated 10th June 2024, notified the holders of securities in physical form can now receive payments as well as lodge grievances, or avail any service request from the RTA even if their 'choice of nomination' is not submitted.
- Electronic Payments:** Effective 1<sup>st</sup> April 2024, all payments, including dividends, interest, or redemption payment, will be made only through electronic mode for folios with updated KYC details.
- Statutory timelines:** Unclaimed dividend(s) and their corresponding shares will be transferred to the IEPF if they remain unclaimed for seven consecutive years.
- Consequences of transfer:** If the dividend(s) and shares are transferred to the IEPF, all future benefits arising on such shares such as bonus or stock splits etc., would also be transferred to the IEPF and no claim shall lie against the Company in respect of shares or dividend(s) transferred to the IEPF.

- **How to Claim from IEPF:** The dividend(s)/ shares so transferred to the IEPF can be claimed by making an online application in Form IEPF-5 as prescribed by the Ministry of Corporate Affairs.
- **Dematerialization of Shares:** Shareholders are requested to convert the physical shares to a dematerialized (demat) form. This helps reduce risks and simplify future transactions.

### Useful links for your reference

For your convenience, here are some important links to the company's website:

- **Main Investor Relations page:** <https://www.heromotocorp.com/en-in/company/investors/investor-relations.html>
- **Regulatory information to shareholders/ forms\* for registering/ updating the KYC details:** <https://www.heromotocorp.com/en-in/company/investors/shareholder-resources.html>
- **Unclaimed/unpaid dividend details:** <https://www.heromotocorp.com/en-in/company/investors/unclaimed-dividend-and-shares.html>
- **Direct link to check unpaid/unclaimed dividends by using Folio/DP & client ID and PAN:** <https://ris.kfintech.com/hmliepf/iepfinfo.aspx#iepfrightdiv>

*\*Please click on “downloads” sections for forms*

